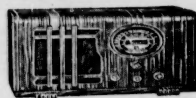


MARCONI

CANADA'S FINEST RADIO



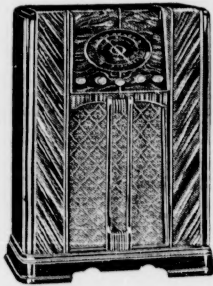
MODEL 100 D.C.
8 Tube Performance

\$42.95

The new Marconi "fan-spread" dial on this model makes foreign tuning child's play. This newly developed 8 tube circuit gives 8 tube performance. Covers 31 meter short wave band, some police signals and the standard broadcast band. Colored brass dial, 8 inch dynamic speaker. Walnut cabinet, 10 1/2 in. high, 18 1/2 in. wide, 8 1/2 in. deep. Battery requirements: 1 A.C. Cell or 25 Storage, 2 45v. "B" and 1 4.5v. "C" batteries.

MARCONI MODEL 100 D.C.
9 Tube Performance

Covers complete range from 16.5 m. to 572 m. standard broadcast, short wave, police, aviation and amateur channels. New type Marconi's Marconi HVC Radiotrons. Three color, semi-gloss, semi-transparent dial, edge lighting controlled by push button. Wave band indicators, 16.1 and 56.1 dual radio vernier tuning control. Ten in. dynamic speaker. The history "recommender" permits of longer life. High frequency from core I. F. coils. Battery requirements: 1 A.C. Cell or 25 Storage, 3 45v. "B" and 2 4.5v. "C". Equipped cabinet, 20 in. high, 23 in. wide, 12 in. deep.



\$110.50

Drop in for a Demonstration

McMILLAN

Hardware

Sexsmith

A Fresh Stock of Batteries always on hand

Rogers Radio

If you are in the market for a new radio ... it will pay you to see the new ROGERS

8 New Features:

- New Type Target Dial
- Vid-acoustic Cabinet
- Anti-drift Neon Control
- Electric Tuning Knob
- Electric Tuning Eye
- Overload Prevention
- Diffusion Speaker
- Phonograph Jack

CALL IN FOR A DEMONSTRATION BEFORE BUYING

D. Hume & Sons

CHRYSLER DEALERS

Beaver Lodge

1938 STEWART-WARNER

Radio



PERFECTED RECEPTION
The CAVALIER
"B" BATTERYLESS
CONSOLLETTE (ABOVE)
Superheterodyne. Operates on one 6-volt storage battery. New "Magnephone" P.M. Speaker. Only one battery to buy ... and with proper care it's good for years. Drain only 35 amperes!

BRIGADIER II
USING "A" and "B" BATTERIES
TABLE MODEL (BELOW)



A compact superheterodyne model designed for use with one 2-volt "A" and two 45-volt "B" batteries. Smoother styled, beautiful reception ... longer battery life.

\$37.25

Come in
and
Tune in

\$69.95

Clairmont Hardware

Radio Tubes Tested Free

Fresh Stock of Burgess Batteries

At 7.00 p.m.

Nov. 2nd

1200 K.C.

CFGP

1200 K.C.

THE PEACE RIVER COUNTRY'S OWN RADIO STATION

will meet you
and greet you on the Air

Full details of the Opening Program will be found in the News Columns of this paper

MEMBER STATION "FOOTHILLS NETWORK"

CFGP Station...

(Continued from Page One)

There are many details in connection with the bringing into being of a new radio station that are unknown to the average layman. To give Tribune readers the most complete picture of these details and of other items of general interest, the future listeners of CFGP, the president of the Northern Broadcasting Corporation Limited, has asked to tell the story in his own words. He said:

"It was of interest to future listeners of Broadcasting Station CFGP to learn something of the birth of the Peace River country's radio station. As one of the organizers of this station, may I tell you a little of what I know?"

"A license is the first essential. This has to be applied for to the Minister of Transport at Ottawa, and before it is submitted for his approval. In the case of CFGP, it was early in 1934 that a license was applied for and it was not until the end of April that it was granted. So far, so good—having been granted the license, and the necessary funds being on hand, the selection of a site was the next business to attend to. Expert technical advice was employed by Northern Broadcasting Corporation Ltd. to locate a site that would meet with the approval of the Minister.

Very definite regulations are laid down as to location, etc., for example, distance from the nearest town, distance from an air field, etc. Combined with these requirements is the necessity of finding the terrain suitable for the erection of the antenna. In the case of CFGP, it was finally decided to locate two miles north of Grande Prairie on the Clearmont highway, and that is where the station and transmitter building is now situated.

"The next hurdle to take was that of obtaining the proper equipment. After many headaches in this connection, it was finally decided to equip CFGP with the latest Marconi 100-watt transmitter, and the directors of CFGP feel confident they have made the best possible choice. Remember that in the broadcast business the best is none too good. Marconi equipment is always being developed, and the next step was to decide the type and height of the antenna. Again very careful consideration was given to this important part of the set-up and it was finally decided to purchase a 250-foot vertical antenna from Apex Industries Limited, Toronto. It takes several weeks between the time of ordering all this equipment and its arrival at the point of erection. While waiting for equipment plans were approved for the building and the ground work for the antenna was commenced. Concrete foundations had to be built to a considerable depth into the ground to carry the antenna, which incidentally weighs over two tons. The ground work necessitated the putting in the ground at the base of the antenna, nearly ten miles of copper wire—strung along 29-inch deep trenches, over 400 feet long, radiating like the spokes of a wheel from its hub at the base of the antenna.

"Next came the problem of the staff. Final arrangements were given to a staff of four. We consider them all to be the best of their kind. They are absolutely essential in the operation of a modern broadcasting station such as our CFGP. As the station business grows and more staff becomes necessary we hope to increase it from material in the Peace River country. There are many opportunities in the radio business for the alert and efficient young man or woman.

"Having set this far with our organization, we are now ready to begin the actual work of the station. The first step was to decide the type and height of the antenna. Again very careful consideration was given to this important part of the set-up and it was finally decided to purchase a 250-foot vertical antenna from Apex Industries Limited, Toronto. It takes several weeks between the time of ordering all this equipment and its arrival at the point of erection. While waiting for equipment plans were approved for the building and the ground work for the antenna was commenced. Concrete foundations had to be built to a considerable depth into the ground to carry the antenna, which incidentally weighs over two tons. The ground work necessitated the putting in the ground at the base of the antenna, nearly ten miles of copper wire—strung along 29-inch deep trenches, over 400 feet long, radiating like the spokes of a wheel from its hub at the base of the antenna.

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station, you may think that most of our problems were solved. In the ordinary problems in the broadcasting business arise every time the going gets tough. From London, England, to Hollywood, California, we searched the country for your speakers. The history of the Peace River country, a library in music, drama, education and entertainment. We are confident that you will enjoy them. From time to time this library will have to be increased and always we shall bear in mind that the best is none too good.

It was also recognized that the Peace River listeners would deserve and demand a reputable news service and grain price quotations. Arrangements are still being carried on with the Canadian Press and a reputable grain firm in Edmonton for these services. If we do not have them immediately the station is opened it will be because of the lack of telegraphic and telephonic facilities.

The value of local amateur talent has not been forgotten, and knowing as I do the talent waiting to be developed in this progressive country, you will be indeed fortunate when it becomes available. It takes time and much organization work to reach the moment when your local talent will entertain you—you have my word for it that you will hear them and enjoy them.

Now, if I have given you some conception of the thought, work and energy needed to bring you a broadcasting station, the directors of Northern Broadcasting Corporation Limited have been well repaid for the effort. Many more CFGP stations that public services radio, you naturally should demand and on your part, that spirit of co-operation and friendly support that I know you are so capable of giving. Just so soon as the necessary facilities are available you will be in a position to start broadcasting programs that come from the Canadian Broadcasting Corporation.

"Broadcasting hours on the new station will be from 7 to 10 a.m., 11 a.m. to 2 p.m., and 5 to 8 p.m. on week days, and on Sundays from 9 a.m. to 12 noon and from 2 to 6 p.m."

MUSIC, LAUGHTER AND SONG
The Apple, the latest musical specialty to overtake the American continent, will be featured by King Lavitt and his Joeters on the Winnipeg CBC program, "Music, Laughter and Song," on November 4, at 10 p.m., in the western network. This will be followed by a modern arrangement of southern melodies, and an old-time "King Lavitt's best music."

The program continues with Margery Dale, our charming soprano, singing "Where or When," fully the switchboard will unlock the customary inimitable and Alvin and Dorothy perform in their usual half-witted vein.

And finally this mad half-hour concludes with Margery Dale and George Murray singing the sentimental duet from "Viennese Nights," "You bring a Love Song."

Total shipments of the 1937 apple crop from New South Wales to British and European markets amounted to 240,000 barrels up to the end of September. The largest percentage of the shipments were to London. The 1937 Nova Scotia apple crop is a bumper one, estimated at 2,400,000 barrels.

Canadian exports of flour to Hong Kong during the second quarter of 1937 (April-May-June) showed a marked increase, being recorded at \$102,000, compared with \$104,000 in 1936. The largest percentage of the shipments were to London. The 1937 Nova Scotia apple crop is a bumper one, estimated at 2,400,000 barrels.

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LOVELY LOUISE KING NOTE OF GLAMOR ON CANADIAN AIR

You can hear Louise King for Louise King. You have to for she is a native of the Windy City. No lovelier adopted daughter ever crossed a foster parent's doorstep. There is a hint in certain quarters of the United States that folks up above the forty-ninth parallel are inclined to let a good slip through their fingers. But the Canadian Radio Commission has given Louise King the Canadian air, at least some of it, and the young Chicago star likes the idea so well that she is remaining in Toronto for her fourth winter to be featured in her own weekly program of song.



LOUISE KING

Her lovely voice, natural grace and charm have made her a favorite with CBC listeners.

Louise came to Canada three years ago. She was seen, heard and very much appreciated. The smart hotel and night club clientele admired her munificence and the radio audience intended to last three or four weeks, extended into an indefinite stop-over. And how it looks as though Canada's good luck is holding for Louise to add to the Brain when he first Monday night at 6:15 p.m., singing on the College Inn and she scored.

Tall, willowy, blonde, and silver-colored, she sings songs in the modern, exciting manner that must have delighted the ears of the young when he first heard her in a Chicago studio. At any rate she seemed to appear at the College Inn and she scored.

"I was so thrilled," admits Louise, "that I didn't sleep a wink. I was working as a stenographer in a big Chicago office and I was so afraid I would 'drop' that I didn't even confide in my best chain."

That her debut was far from a flop was proved by subsequent happenings. Jules Albert, who heard her sing "Night and Day," and Kate Smith's son, when the Moon Comes Over the Mountain, with the Bernie Lade at the College Inn, asked her to join his orchestra on tour. Louise passed from a stenographer's desk to the life of a first-class vaudeville singer as a vocalist. In Detroit she received the invitation to come to Canada.

LISTEN TO THE BAND

Two personal favorites appear on the CBC's November 3 presentation of "Listen to the Band" from Winnipeg to the western network at 10 p.m. These are von Suppe's "Light Cavalry Overture" and the "March" from Gounod's "Faust."

In addition, Marjorie Bendel will conduct the band in "There's a Tail March" by Thurman, the "Deriv' Chorax" by Holck, and the "March" from Mancini's "Circus."

Congratulations CFGP

on your worthy accomplishment in giving the Peace River Country their own Broadcasting Station.

Have you received a copy of our new Parts and Accessory Catalogue?

RADIO SUPPLY COMPANY LIMITED
McLeod Building, Edmonton, Alta.
Distributors of Electrohome Phonola Receivers

and BEST WISHES to

The Peace River Country's Own Radio Station

CFGP

COMMERCIAL PRINTERS LIMITED

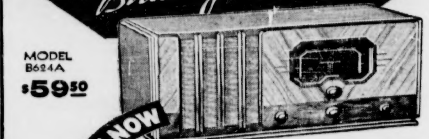
and THE PEOPLES' WEEKLY

EDMONTON

BIG NEWS

Listen for our program over **CFGP** Monday, Wednesday and Friday, immediately after the stock reports at 1:15 p.m.

IT COSTS LESS TO OWN A Westinghouse Battery RADIO



It's almost too good to be true. This handsome six-tube Westinghouse Radio uses less battery current than former four- or five-tube models ... thanks to the Permanent Magnet Dynamic Speaker. The rich walnut cabinet encloses latest Westinghouse six-tube superheterodyne chassis with Automatic Tune Compensation, Automatic Volume Control and latest type Dual Ratio tuning. A revelation of value.

VISIT OUR RADIO ROOM

Get it ALL with a Westinghouse BATTERY-OPERATED World Cruiser

On all that is on the air ... at its best ... with a new Westinghouse World Cruiser. New Permanent Magnet Dynamic Speaker gives full volume with lowest battery consumption. Tune easily and accurately. Every worthwhile advancement included. Automatic Tune Compensation, Automatic Volume Control, Vernier Dual Ratio tuning. Westinghouse Dual Ratio tuning. The most extraordinary value in high grade Westinghouse has ever offered.

99.50

LOWEST BATTERY CONSUMPTION Westinghouse batteries last longer than ever before.

Sexsmith Supplies LIMITED

NOW!

RCA Victor

BATTERY RADIO★

with New Sensational

"Distance Booster"

What "Distance Booster" means to you

A new miracle of Radio reception ... through the development of a high gain antenna circuit. Lifts sensitivity way up ... putting most remote homes on the big network stations.

More Stations, Greater Volume, Richer Tone at LOWER COST ...

\$89.95

READ THESE EXTRA VALUE FEATURES!

- Magic Brain
- RCA Tubes
- New Save-the-Battery Dial
- High Gain Antenna Circuit ("Distance Booster")
- Magnetite Core I-F Transformers
- Tone Control
- Super-Sensitive Speaker with dust screen
- "B" Battery Plug Connector
- Phonograph Connection

We offer you a new conception of radios in this beautiful Model 8-BK. You can't afford to buy any radio until you have seen and heard it.

We have a complete RCA Victor line this year and believe that you can be sure of getting better results with an RCA Victor than ever before.

*RCA Victor also presents a complete line of new A.C. socket radios for homes with electric power.

Cut Current Costs With Briggs and Stratton Power Charger. Genuine spare parts, portable.

M. J. Rodacker
J. I. CASE DEALER

Phone 36 Grande Prairie

ILLUSTRATED NEWS OF THE WEEK

A SPECIAL TRIBUNE FEATURE

THE BEST OF THE WEEK'S INTERESTING NEWS PICTURES



WARFARE IN A SWAMP

One of the difficulties facing the warring armies along the Leticia sector of the Sino-Japanese war is the swampy nature of the ground. This picture shows Chinese troops taking advantage of the tall reeds as they advance upon the enemy.



RIOTS MARK BLACKSHIRT PARADE IN LONDON

Wild disorder marked a parade into Hermandsey of Sir Oswald Mosley and his Fascist followers. There were 111 arrests and thirty persons were injured. This picture shows the London "blackshirts" trying to keep the crowd back before the clash had passed its good-natured stage.



AFTER A JAPANESE BOMBING RAID

During a Japanese air raid on Szechwan many Chinese sought refuge under a string of freight cars standing on a siding, but the train proved of little protection as one of the bombs scored a direct hit. Scores were wounded and many killed, among them this victim being carried away by an emergency squad.



PRE-VIEW OF THE NEXT BIG WAR

—From Richmond Times-Dispatch.



PARIS EXPOSITION ATTRACTS FAMOUS PAIR

Here is one of the best pictures taken in recent months of the Duke and Duchess of Windsor, snapped as they attended the International Exposition in Paris.



LONDON'S NEW LORD MAYOR AND WIFE

Sir Harry Twynford, new Lord Mayor of London, photographed at his home at Croydon Hill, Wimbledon, London, with his wife. Lord Twynford was born in Adelaide, Australia, and is believed to be the first Australian-born Lord Mayor of London.

The SNAPSHOT GUILD

STORY TELLING



It's the story-telling picture that carries real human interest appeal.

ALMOST all of us have had the experience of calling on friends who persist in getting out their collection of snapshots and parading them before the eyes of their defenseless guests.

Now please bear in mind that I harbor no thoughts of this practice as being a form of social etiquette. On the contrary, I am for it. But there are many kinds and classes of snapshots. There are, for instance, the snapshots that are very good as far as exposure, sharpness and composition are concerned but with practically no human interest appeal. We can class these as record pictures. Have you ever heard of story-telling snapshots? I'll wager that many of you haven't. For that reason this week's Snapshot Guild will be devoted to story-telling pictures.

From the cradle to the grave we hear stories—and like them. All through our lives we retain our interest in story-telling. It is this appeal that takes us to the movies and causes us to look through the pages of daily newspapers and magazines for pictures that tell stories of human activities.

When it comes to taking snapshots, however, so many seem to forget about story-telling subjects. They pick up their cameras and just shoot. There is a better way to take pictures.

There is a vast difference between

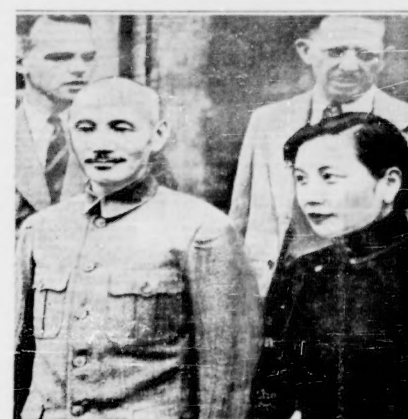
a close-up view of a person and a story-telling picture. A close-up—whether head-and-shoulder, three-quarters or full length—is more or less a record picture to show the image of the person photographed, but it does not tell a story. You may take a picture of Peggy standing looking at the camera. A fine picture, no doubt, bearing all the earmarks of good photography properly exposed and a good example of composition, but still a record-type snapshot.

Let Peggy be pictured, taking the snapshot, notice for yourself whether record pictures of people looking at the camera or story-telling pictures of people doing things interest and please you more.

Before taking a picture give it a little thought and if it is to be a snapshot of an individual, have him doing something and not staring at the camera, stimulating a victim of amnesia.

I don't want to seem to lecture but I do want to impress upon you the importance of giving serious thought to your picture taking. If you will keep this story-telling idea foremost in your mind when you take your next pictures, I am sure they will be more interesting to you and your friends.

John Van Gulder



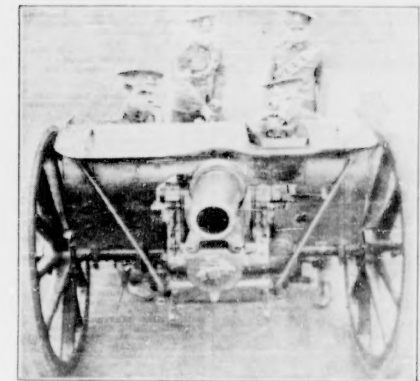
CHINA'S DICTATOR WITH WIFE

The excellent new photograph of Chiang Kai-shek, China's generalissimo, and his wife, was taken at Hankow during a press conference at which Kai-shek gave his views on the Sino-Japanese situation in between two of whom are pictured in the rear.



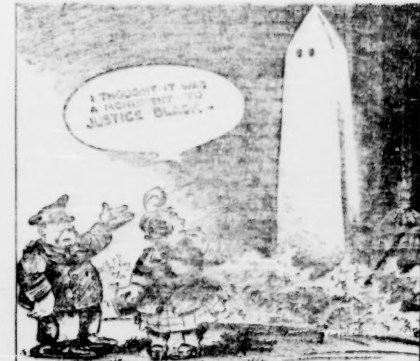
PRINCE'S NEW BIRTHDAY PICTURE

The Duchess of Kent and Prince Edward, taken on the occasion of the second birthday of the little Prince. The Duchess is the former Princess Marina of Greece.



GUNNERS ON THE PRAIRIES

Gunners in strengthening their skills from new units having been formed in North Dakota and a large-scale program of construction being quickly but effectively carried out. This photograph shows a view of the newly formed 118th (Heavy) Field Battery at Regina, in the wide-open prairie country, mounting a 4.5 howitzer.



UNFORTUNATE MISTAKE

—From The Washington Post.

TRIBUNE
ADVERTISING
PAYS

Electric Clock Set In Front Campbell Furniture Bldg.

When Tom Campbell, head of the Campbell Furniture Company of Edmonton, was here a couple of weeks ago he stated to The Tribune that it was his intention to place on the front of the Grande Prairie Branch No. 1 building a large electric clock. On Wednesday of this week he made good his promise and the clock is now shining out in all its glory.

Should anyone not have a watch or forget it, all that is necessary is to look up and get the exact time. Besides giving people an idea of the time, the clock is a real asset to the north side of the street because of its flow of light.

Sexsmith Branch of Legion To Stage Small-Arm Shoot

SEXSMITH, Oct. 26.—The Sexsmith branch of the Canadian Legion will hold a small arm shoot in Pete Stalder's hall on Wednesday, Nov. 3, commencing at 2 p.m. sharp.

There will be classes for returned men, civilians, ladies and boys.

Valuable prizes are offered in the various events.

The surplus funds will go to the Legion.

In the evening a banquet and dance will be held.

HAZELMERE NEWS

HAZELMERE, Oct. 26.—Mr. and Mrs. Walker and Helen leave on Tuesday, Oct. 27, for a week's vacation in the West.

They will also visit Victoria before leaving for England. They will be home on November 19 on the "Antonio."

The Rio Grande Hotel held a surprise party for Mrs. Walker at the home of Mr. and Mrs. Len Williams and presented her with a lovely compact. Mrs. Walker thanked the ladies who expressed her regrets at leaving. Mrs. Walker has been a valued member of the W. I. for the past fourteen years and will be greatly missed at our meetings, as well as in the social life of the community. The evening was spent in cards and games. After lunch was served all joined hands in song "Auld Lang Syne" and "God Bless You Till We Meet Again."

Miss Purdy, Helen spent the weekend with friends.

Frank Koehl has gone to Edmonton for a holiday.

A box social and dance in aid of the children's Christmas tree will be held at Beaverbrook on November 12. Everybody welcome.

GRANDE PRAIRIE GRAIN PRICES

Thursday, October 26

WHEAT	
No. 1 Hard	111
No. 1 Northern	111
No. 2 Northern	108
No. 3 Northern	105
No. 4 Northern	102
No. 5 Northern	100
No. 6 Northern	98
No. 7 Northern	95
No. 8 Northern	92
No. 9 Northern	90
No. 10 Northern	88
No. 11 Northern	85
No. 12 Northern	82
No. 13 Northern	80
No. 14 Northern	78
No. 15 Northern	75
No. 16 Northern	72
No. 17 Northern	70
No. 18 Northern	68
No. 19 Northern	65
No. 20 Northern	62
No. 21 Northern	60
No. 22 Northern	58
No. 23 Northern	55
No. 24 Northern	52
No. 25 Northern	50
No. 26 Northern	48
No. 27 Northern	45
No. 28 Northern	42
No. 29 Northern	40
No. 30 Northern	38
No. 31 Northern	35
No. 32 Northern	32
No. 33 Northern	30
No. 34 Northern	28
No. 35 Northern	25
No. 36 Northern	22
No. 37 Northern	20
No. 38 Northern	18
No. 39 Northern	15
No. 40 Northern	12
No. 41 Northern	10
No. 42 Northern	8
No. 43 Northern	5
No. 44 Northern	3
No. 45 Northern	1
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FINAL GRAIN OF MONTREAL

CROP REPORT FOR 1937

MONTREAL, Oct. 21.—This, the final crop report of the Bank of Montreal for the year is in the nature of a review of conditions which prevailed during the season and summer.

The report is a summary of the conditions which prevailed during the season and summer.

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CFGP 'On the Air'

OPENING DAY SPECIAL PROGRAM

7:00—FIRST TIME: A musical salute to the Peace River Country.

7:30—OFFICIAL OPENING—speeches from the Banquet.

8:30—CFCO, Edmonton Salutes CFCP.

9:00—CFCO, Lethbridge Salutes CFCP.

9:15—CFCO, Calgary Salutes CFCP.

9:30—OUR POLICY: A chat with the President and Secretary of the Northern Broadcasting Corporation Limited.

9:45—BOX OF TRICKS: Random selections from our Library.

10:15—ON WITH THE DANCE: The World's Finest Dance Orchestra.

10:45—GOOD NIGHT FOR NOW: A Rumber Song.

CFGP OPENING DAY SCHEDULE

Tuesday, November 2

11:30—On the Air

12:00—Burns & Co.

12:15—Burgess Hardware

12:30—Coca-Cola

12:45—Central Alberta Dairy Pools

1:00—Beatty Bros.

1:15—Canada Packers

1:30—Hudson Bay Co.

1:45—Weller & Williams

2:00—Silent

2:15—Big Sister

2:30—American School of the Air

2:45—Magazine of the Air

3:00—Joey's Radio, drama

3:15—Myrt and Marge

3:30—Fanny's Radio, drama

3:45—George Hall's Orchestra

4:00—Hudson Bay Co.

4:15—Marshall Wells Ltd.

4:30—Canadian Utilities

4:45—Monkman Park Association

5:00—Hudson Bay Co.

5:15—Peace River Meat Co.

5:30—Hudson Bay Co.

5:45—Clair's Ltd.

6:00—Hudson Bay Co.

6:15—Hudson Bay Co.

6:30—Hudson Bay Co.

6:45—Hudson Bay Co.

7:00—Woodward's Ltd.

CFGP

Tentative Broadcasting Schedule for Opening Days

Wed., Thurs., Fri., Sat.

7:00—Dawn Patrol

7:15—Carl Loris (Wed. Fri.)

7:30—Carl Loris (Thurs. Sat.)

8:45—Ball Serenade

9:00—Morning Meditations

9:15—In Waita Time

9:30—Morning Meditations

10:00—Lake of the Woods Milling Co. (Wed.)

11:30—Variety

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FATHER MCGUIRE SAW N. Y. AMERICAN HOCKEY TEAM PLAY WHILE HE WAS IN CALGARY

While he was in Calgary, Father McGuire, who returned recently from a tour of the United States, saw the American hockey team play while he was in Calgary.

While he was in Calgary, Father McGuire, who returned recently from a tour of the United States, saw the American hockey team play while he was in Calgary.

While he was in Calgary

Timely Hints From the Beaverlodge Sub-Station

By W. L. Albright

"IT IS A PLEASURE AS WELL AS A DUTY TO SERVE"

An autumn note to order.

The one-way disc seems to be getting friends.

There is something wrong with the man who at any season can find nothing to do on a farm.

A few head of live stock may seem much feed that would otherwise go to mice and birds.

Long hair often hides loss of flesh. The scales show that it takes good feed to produce satisfactory gains.

Stockmen like to have their stock in a gaining or "finishing" condition the time of being sold.

Some point jobs in the fall are: plowing, others drag, and some are: plowing, some quick, some slow, some a soft white has a white, some a cold. Such differences are necessary during the dormant season.

Stray weeds left on the summer-fallow should be picked and carried off in tight piles or close-woven sacks if they have any seeds formed. Any

others that have a chance of wintering, have been based out of the fall. The one-way disc seems to be getting friends. There is something wrong with the man who at any season can find nothing to do on a farm. A few head of live stock may seem much feed that would otherwise go to mice and birds. Long hair often hides loss of flesh. The scales show that it takes good feed to produce satisfactory gains.

Every community desires and is the better for a certain amount of recreation. It may find this by paying the money for outside entertainment afforded by vaudeville troupes and Hollywood pictures, or it may set up a good part of its own entertainment. The culture that comes through personal effort and the zest that attaches to home talent, incidentally keeping its money in the neighborhood for the pleasure of the home, rest rooms, horse sheds at the schools and other needed public facilities.

Pigs may be self-sustained on grain alone. Minerals and vitamins are essential also, while protein supplements are required to produce satisfactory results with the young pigs. Milk supplies all three things. So valuable is it that if one had no use for the cream it might as well pay for the express advantage of the weaning milk. Next to milk, language or some of the prepared supplements but milk best of all. Skim milk or buttermilk answer nicely.

Louis Stikney, a prominent farmer and seed grower of the Hythe district, thinks he has observed that a crop of oats grown after Legacy and Victory oats in 1936 made a noticeably heavier yield on the Legacy stubble. This is very interesting, especially as it is in line with some similar observations of our own. An experiment is designed to investigate the matter, though it is too soon to quote results. So many factors are involved that positive proof may be slow in coming. Nevertheless, it seems reasonable that crops which mature in good time and make only moderate demands on plant food and moisture should be followed by better crops than those which ripen late after having grown a heavy crop of straw.

Freeze-Up Dates—Exterminating

Please publish at what dates we have had our winter snow and freeze-up during the past four or five years. How can we eradicate horse radish?—D.M.N., Edmonton, Alta.

Ans.: In a climate country it is sometimes difficult to decide what is the first winter snow, hence precise records of that occurrence are lacking. The first winter snow, hence precise records of that occurrence are lacking. The first winter snow, hence precise records of that occurrence are lacking.

1933. Snow stopped November 12.
1934. Freeze-up November 9.
1935. Freeze-up October 25. Little snow till November 9.
1936. Freeze-up October 18, but a little plowing before November 12 and 18, after which land was wet till finally crusted at end of month.
1937. Snow stopped during week ending October 27.
1938. Snowing ceased about October 26.

Watermelons at Fort Vermilion
Lawrence, in charge of the Dominion Experimental Station at Fort Vermilion, reports that although frosty conditions throughout the summer had lowered grain yields considerably, Howard 22-42 wheat yielded 18 bushels per acre of a fine sample. Garden vegetables did fairly well, a good many pounds of ripe tomatoes being picked previous to harvest. There was a good crop of cabbages and the largest pumpkin weighed 25 pounds when fully ripe. Cabbages and turnips had wonderful success with watermelon, much more and often grown in the open country. He has noted between 10 and 20 watermelons, some weighing as high as seven pounds. Fort Vermilion is only 150 miles north of the 50th parallel.

Cleaning Sweet Clover

This season we have had more than the usual number of enquiries regarding the cleaning of sweet clover seed. A moderate amount was threshed in some districts, though the total is still far short of that which can be used to advantage. Most cleaning mills can be used to clean sweet clover, but special screens will sweep off most of the straw and hulls. A large 1-12 round wire screen will be faster but will let more hulls pass through with the seed. Ordinarily a 1-12 round wire screen will make a finished job. For the best results a 4x24 wire screen should separate most of the small seed from a 4x24 round wire screen will make a better job but will screen out shrunken sweet clover seeds which may have some value. E. C. Hickey.

Fertilizer
I think my land is somewhat run down from prolonged cropping and am considering the use of commercial fertilizer on my fall plowing.—W.S.C. Hella, B.C.

Ans.: Results from the application of phosphate fertilizers on the station have varied from zero to very good, the best results having been obtained particularly in connection with the use of ammonium phosphate, carrying one bushel of phosphorus per acre. This has been much more effective and much more profitable than triple superphosphate, though the latter has sometimes given a good amount of itself in conjunction with nitrogenous manures. The increase induced by fertilizing seems to depend not merely upon the degree of impoverishment of the soil but upon the balance of the elements supplied, upon the physical and local conditions of the land and very largely upon the nature of the crop. The increase is usually, however, more marked on impoverished than on second or third crop. At Beaverlodge the results of fertilizers have been almost all of the better rather than on the grey soils. It has been especially suggested that results on the latter might be improved if manure and potash were used in connection with the phosphate. A fairly heavy potash has been laid down on that time and other theories concerning the effect of potash on the growth of the plants have been suggested. On the grey soils, on the very poorest of them, it is recommended to use 16-20 lb. of potash rather than 10-15 lb. The potash carries 16 per cent nitrogen and 20 per cent phosphorus, and the other 11 and 48 per cent, respectively. The 16-20 lb. also carries an appreciable amount of sulphur, which some have found to be very beneficial in connection with the potash. The potash is recommended to be used in the case of the 11-48. At Beaverlodge, in 1937 the 11-48 appeared the more effective when both were used at the same rate per acre. For the sowing of fertilizer a special attachment is needed for the drill.

NATIONAL CHEESE WEEK OCTOBER 29 TO NOVEMBER 6

For the purpose of calling attention to the advantages of cheese as an item of food, and at the same time to give information about the many ways of serving this very fine concentrated form of milk, National Cheese Week was instituted in Canada. This year (1937) National Cheese Week will be held from October 29 to November 6, inclusive. Apart from its high value as a food, cheese has a peculiar interest to Canadians for more than one reason. The development of the cheese industry in Canada is practically the history of the development of the dairy industry of the country, and cheese was among the first of the farm products to advance the name of Canada among other nations as a producer of food. Further, at the present time 17 per cent of the total population of Canada is directly dependent on the dairy industry for a living, there being over 210,000 farmers in Canada producing milk for market, seven per cent of

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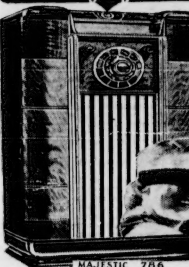
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The Pioneer Radio Store of the North Welcomes

CFGP

THE NORTH'S FIRST BROADCASTING STATION

FOURTEEN years ago this November Bell-Fleming sold the first radio set ever sold in any store in this north country—a two-tube receiver with headphones. It was sold to Fred Chase, at that time forest ranger at Sturgeon Lake. Reaching out for the very limited number of broadcasting stations then in America, it was indeed an object of great marvel, bordering on the miraculous. About this time, Westinghouse commenced marketing radios in Canada, and Bell-Fleming became agent in Grande Prairie, a connection that has proved to be not only wise but lasting, for Westinghouse through the years has maintained its leadership. Bell-Fleming, too, from the small beginning of a two-tube set, consistently, year by year, by "tuning-in" on the demands of a district remote from broadcasting stations, untiring application to problems through good years and bad, have maintained their leadership. Comparing the tiny Westinghouse receiver they first sold 14 years ago with the marvels they sell today, the growth and development of radio is astounding.

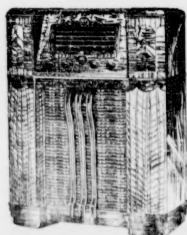
Let us go back 14 years. Winter has spread its mantle of ice and snow over this fair northern land. The ferries crossing our majestic rivers are out and roads more or less blocked with snow. Enthusiasts are talking either hockey or curling. In addition, something new has come to town and claims attention—it is a radio receiving set. There are scoffers and "it can't be done" is quite a popular verdict. Many go to see and hear the contrivance—see a little square box and hear a lot of noise and squeals through a "contraption" somewhat like telephone girls wear over their ears. But there comes a favorable night and with little noise and squealing a station is "tuned in." The headphones are passed around and exclamations of amazement are heard and the scoffers become enthusiasts. Then from year to year one improvement after another, until today all the world is the radio owner's playground; he can listen-in all round the clock, all round the world, all the year round.

And now we have the pleasure of welcoming a modern broadcasting station to Grande Prairie—CFGP! Little did we dream, fourteen years ago, of such a thing. It is true, even at that early date, Grande Prairie had a "broadcasting station"—a little "wireless"—but it was very much of an amateur one and soon perished. Like the receiving end, broadcasting has made giant strides in the past fourteen years and marvels of transmitting are now all in the day's work, not alone in distance covered but also in faithful reproduction. To accomplish this takes high-class equipment and technical skill. Grande Prairie is indeed fortunate to have such a station as CFGP with which to "go on the air."



DON'T FORGET TO TUNE IN CFGP TUES., NOV. 2, FOR THE OPENING BROADCAST

Greetings to **CFGP** from
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